



SPONSORSHIP OPPORTUNITIES

A LEGACY OF LIBERTY: JULY 23 – 26, 2026

A LEGACY OF LIBERTY

THE TOWN OF BLACKSTONE 250TH CELEBRATION

On July 4, 2026, the United States will celebrate its Semiquincentennial—the 250th anniversary of the signing of the Declaration of Independence. This historic milestone is more than just a date; it is an opportunity for us to reflect on our nation's journey, honor the contributions of all Americans, and look toward the future we want to create for the next generation.

The Town of Blackstone is rising to the occasion. We invite you to join us for a weekend-long celebration at the Blackstone-Millville High School from July 23 through July 26, 2026, as we host the most ambitious event in our town's history. This is your invitation to become a partner in history. Together, we celebrate 250 years of American spirit.

SAVE
*the***DATE**

JULY 23-26 2026

THURSDAY ★ FRIDAY ★ SATURDAY ★ SUNDAY

Blackstone-Millville Regional High School
175 Lincoln St, Blackstone, MA 01504





ABOUT THE EVENT



EVENT OBJECTIVES

Our goal is to create a multi-generational experience that unites Blackstone and the surrounding Blackstone Valley. We aim to:

- **Commemorate** our nation's 250th anniversary with dignity and excitement.
- **Celebrate** the community of Blackstone, from its roots in the Nepmug Country to its founding in 1845.
- **Foster** community spirit through accessible, high-energy activities for residents of all ages.

KEY EVENTS & HIGHLIGHTS

We have curated a four-day itinerary designed to draw massive crowds and provide constant engagement:

- **The Grand Carnival:** A weekend-long attraction starting Thursday, July 23rd, featuring rides, games, and classic festival fun.
- **The Main Stage:** Live music performances and community ceremonies throughout the long weekend.
- **The Festival Grounds:** A curated selection of the best food trucks and local vendors.
- **5K Race:** A high-energy "Fun Run" to kick off our weekend of health and community spirit.
- **Art Contest:** Showcasing the creative talents of locals.
- **The Saturday Night Fireworks:** A world-class aerial display over the Blackstone-Millville High School grounds—the emotional centerpiece of our celebration.





YOUR BRAND, EVERYWHERE.

We are committed to ensuring our sponsors receive maximum exposure. While our final media plan is scaling, our current commitments include:



DIGITAL REACH

Recognition on the official website and a dedicated social media campaign.



PRINTED IMPACT

Full, half, or quarter-page advertisements in the official Event Program distributed in town offices and to attendees.



ON-SITE SIGNAGE

Logo placement on banners and event entry points. Exclusive rights for top-tier sponsors to display their own company banners at high-traffic locations on the festival grounds.



VIP ACCESS

Exclusive branding inside the VIP section and access to premium fireworks viewing areas.

SPONSORSHIP OPPORTUNITIES



FLEXIBLE SPONSORSHIP LEVELS TAILORED TO YOU

We offer various tiers of participation to ensure that every business, organization, and individual has the opportunity to join this historic effort.

● LIBERTY SPONSOR

Naming Rights: Exclusive naming rights on special activities.
Stage & Media: Scripted stage mentions, 15s audio ad, and logo in printed Ads.
Branding: Primary logo on event banners, posters, and all materials.
VIP Access: 10 VIP Firework spots, VIP Tent access, and Full-Page Program Ad.
On-Site: Premium booth location and authorized banner hanging.

\$15,000 - \$20,000

● PATRIOT SPONSOR

Stage & Media: Scripted stage mentions and name in external media ads.
Branding: Secondary logo/name on banners, posters, and select media.
VIP Access: 6 VIP Firework spots, VIP Tent access, and Half-Page Program Ad.
On-Site: Dedicated booth space and authorized banner hanging.

\$8,000 - \$10,000

● FREEDOM SPONSOR

VIP Access: 4 VIP Firework spots, VIP Tent access, and Quarter-Page Program Ad.
Branding: Logo on all event materials and select media mentions.
On-Site: Dedicated booth space included.

\$5,000

● STARS & STRIPES

Logo on all materials. 2 VIP Firework spots, VIP Tent access, and a business logo on Program Ad. Social media and website recognition.

\$2,500

● RED, WHITE & BLUE

Company name on event materials. Social media and website recognition.

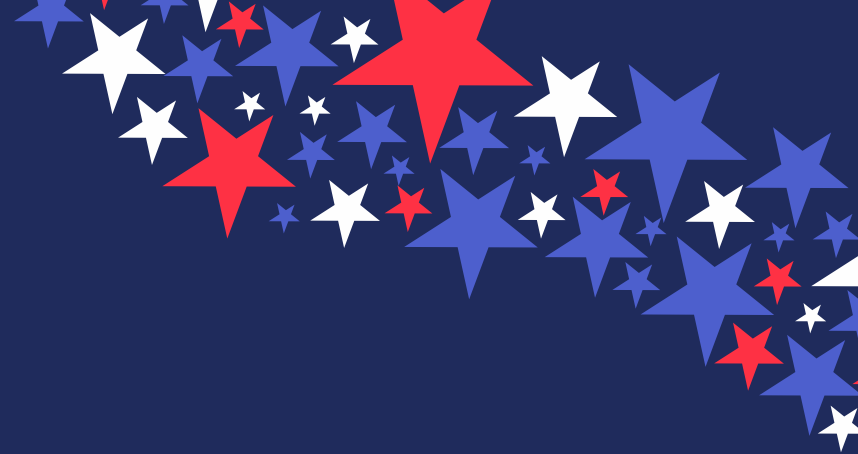
\$1,000

● FIRECRACKER

Company name on event materials. Social media and website recognition.

\$500

The VIP Experience: Sponsors at the \$2,500 level and above get the best seats in the house! Depending on your sponsorship tier, you'll receive a specific number of tickets for Saturday evening. These tickets grant exclusive access to our VIP Tent and a premium fireworks viewing area, complete with complimentary refreshments, glow items, and a few fun surprises.



HAVE A UNIQUE VISION? WE WANT TO HEAR IT

We recognize that the best partnerships are collaborative. If your organization has a specific idea for how to support the town—such as sponsoring the Main Music Stage, providing a 5K Water Station, or a unique Brand Activation—we are ready to talk. We are happy to customize a package that aligns with your specific marketing goals.



WHY SPONSOR US

THE VALUE OF YOUR SPONSORSHIP

● UNPRECEDENTED VISIBILITY

As the largest event in Blackstone's recent memory, your brand will be front and center before hundreds of attendees from across the region.

● COMMUNITY ALIGNMENT

Show your customers that you are invested in the local community. Your sponsorship directly funds the activities, music, and displays that make this event free and accessible to the public.

● A LASTING LEGACY

Unlike annual events, the Semiquincentennial happens only once. Your organization will be forever linked to this historic milestone in the town archives and the memories of our residents.

● CUSTOMIZATION & CREATIVITY

We believe the best partnerships are collaborative. If you have a unique sponsorship idea—such as naming rights for certain events or activities, the Music Stage, or the Art Contest—we would love to connect with you to build a custom package that fits your brand's vision.






READY TO MAKE HISTORY?

JOIN US AS A SPONSOR

The 250th Semiquincentennial Celebration Committee is ready to partner with you to make this the most memorable weekend in Blackstone's history.

 508-883-1500

 blackstone250th@townofblackstone.org

 www.blackstone250.com

A Sincere Thank You

An event of this magnitude is only possible through the generosity of our partners. Thank you for your consideration, your civic pride, and your commitment to the future of Blackstone.

